

FOCUS OUR  
MAUI ISLANDS  
NUI OUR FUTURE

PROFILE

The individuals featured here are your neighbors, friends, co-workers. They all share one thing: a true concern for the future of our island home and the willingness to become part of the building process.



**Name:** Joylynn Oliveira

**Residence:** Kula

**Occupation:** Hawaiian Cultural Educator, Humpback Whale National Marine Sanctuary

**How has Focus Maui Nui inspired you to take action or involve others in building the future we all want?** We were able to learn what it is we need to protect and how we, as a community, need to give back to the *‘āina*. Our education program here at the sanctuary is a program for everyone...from the little *keiki*...all the way up to the *kūpuna*. It's a family-oriented program and we offer everything from our native Hawaiian fishpond to learning about our *koholā*, the humpback whale. We want to show our families how they can become more involved with our marine environment and the Hawaiian culture. In the future, we'll also focus on environmental aspects such as educating contractors about the land because that affects the water quality of the ocean.

**How do you see Focus Maui Nui contributing to a better community?** We can focus on Maui Nui and start "walking the walk"...take everything we considered last year, move ahead and make the changes so that our environment can become productive.

**What message do you want to send out to your fellow residents?** Maui is a very special place. It has given us so much – the beauty, the resources, the environment – so we, in turn, need to take care of our land and our water. That's a very "Hawaiian" point of view.

**FOCUS MAUI NUI: *The future rests with us...***

For information on how you, your group or company can get involved, contact 875-2300 or visit [www.focusmauinui.com](http://www.focusmauinui.com).  
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