

FOCUS OUR
MAUI ISLANDS
NUI OUR FUTURE

PROFILE

The individuals featured here are your neighbors, friends, co-workers. They all share one thing: a true concern for the future of our island home and the willingness to become part of the building process.



Name:
Barbara Fujimoto

Residence:
Kihei

Occupation:
Security Specialist,
Boeing

How have you been inspired to take action or involve others in building the future we all want? I wanted get involved with our Boeing-Maui May Day program. There were specific things I wanted to do and once I started talking to my co-workers, it blossomed into something really special this year. Since several of my co-workers are Maui-born, we wanted to take our collective knowledge of Hawaiian culture and share it with new employees who are from all over the mainland and inter-island. In this way, we were helping to perpetuate culture and traditions in the proper way – an objective that is also part of Focus Maui Nui.

Focus Maui Nui is also about building community. How do you see yourselves fitting into that strategy? The Boeing-Maui May Day celebration first helps to preserve our culture by spreading awareness among our own employees – some who are new, others who have lived here a long time. In addition, we were asked to put together a similar display for the AMOS Technical Conference in September, which will be great for sharing the culture with a national and international community.

What message do you want to send out to your fellow residents?

I would encourage companies to involve culture in their daily workplace. I think our May Day event has really enriched the relationships at Boeing-Maui and brought a new level of understanding about Hawaiian traditions. When that happens, everyone benefits.

FOCUS MAUI NUI: *The future rests with us...*

For information on how you, your group or company can get involved, contact 875-2300 or visit www.focusmauinui.com.

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