

PROFILE

The individuals featured here are your neighbors, friends, co-workers. They all share one thing: a true concern for the future of our island home and the willingness to become part of the building process.



Name:
Joan Martin

Residence:
Wailea

Occupation:
Director of Business Development,
First Hawaii Title Corporation

How have you been inspired to take action or involve others in building the future we all want?

I became aware of Focus Maui Nui as a result of working on the Maui Economic Development Board's (MEDB) Economic Literacy Program. When Focus Maui Nui was developed, I was interested in participating, because the economic literacy program was extremely informative. It has inspired me to become more active in my community and the organizations that I am involved in, because I think that once people understand what they can do, and how they can help make our community better – the more they will contribute.

Focus Maui Nui is also about building community. How do you see yourself fitting into that strategy?

There are two important things I've really doubled my efforts towards as a result of going through the Focus Maui Nui process. The first is my involvement with the Maui Coastal Land Trust. Our environment really does drive the economy here in Maui and the land trust helps to preserve and protect our beaches. The second is my involvement with the Maui Nui Housing Task Force. The task force advocates for access to affordable housing for contributing members of our community – like teachers, firefighters, and policemen – those people who may not otherwise be able to afford a home on Maui.

What message do you want to send out to your fellow residents?

I'm a real believer that people want to be involved. Sometimes people don't know about an issue, or they don't know about a problem, but I think once asked - they will participate. I believe that Focus Maui Nui is the perfect avenue to allow people different opportunities to get involved in their community.

FOCUS MAUI NUI: *The future rests with us...*

For information on how you, your group or company can get involved, contact 875-2300 or visit www.focusmauinui.com.
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