

# takeACTION

Maui's changing and many of us wonder if there's a way we can have a say in the process. There is. It's called Focus Maui Nui.

Focus Maui Nui is a voice, a plan, a vision for Maui County's future created for and by the people who live here. People like you. Your neighbors. Your co-workers.

Focus Maui Nui enables all of us to play a role in making Maui County a model for sustainable living — where present and future generations can grow up and prosper, where our environment and core values can be protected and preserved.

FOCUS OUR  
MAUI ISLANDS  
NUI OUR FUTURE

## Where do I start?

Take a look at the following **Key Strategies for Action** put together  
by residents from all over Maui County:

Improve EDUCATION

Protect the NATURAL ENVIRONMENT, including our WATER resources

Preserve LOCAL CULTURE and address community health concerns such as substance abuse

Adopt targeted ECONOMIC development strategies

Address infrastructure challenges especially HOUSING and TRANSPORTATION

Chances are, a few of these strategies are close to your heart. **Choose one or two, then TAKE ACTION.**

## What can I do?

Here are some examples of things you can do as an individual or with friends. You may already have started some of them:

There are many more ways to get involved. Brainstorm with your friends to generate ideas that reflect your own values and concerns.

- Spend two hours each month serving on a nonprofit or school committee.
- Adopt a classroom and a teacher and help with supplies.
- Form an environmental committee.
- Set up a recycling point at a school for newspapers, cans, cardboard, and plastics.
- Develop a cultural and historical "sense of place" chronicle of your town.
- Offer student internships in your company.
- Start a debate club on community issues.
- Weave Focus Maui Nui's priorities in your annual strategic planning.
- Offer parenting and financial planning workshops for your employees.
- Have students design your website and use appropriate cultural elements.
- Host a coffee hour with candidates and VOTE.

## Where can I learn more?

Watch the media and [www.focusmauinui.com](http://www.focusmauinui.com) for ongoing news on Focus Maui Nui. You'll find more and more of our residents joining in, motivating one another. Be one of them!

FOCUS OUR  
MAUI ISLANDS  
NUI OUR FUTURE

For more information on how you, your group or company can make the vision happen, contact the Maui Economic Development Board at 875-2300 or [info@focusmauinui.com](mailto:info@focusmauinui.com). Or check out our Web site at [www.focusmauinui.com](http://www.focusmauinui.com).  
590 Lipoa Parkway, Suite 103 | Kihei, Hawaii 96753 | ph. 808.875.2300 | fx. 808.879.001 |