

FOCUS OUR
MAUI ISLANDS
NUI OUR FUTURE

PROFILE

The individuals featured here are your neighbors, friends, co-workers. They all share one thing: a true concern for the future of our island home and the willingness to become part of the building process.



Name:
Elaine Rothermel

Residence:
Wailuku

Occupation:
Owner/ Executive Chef,
AK's Cafe

How has Focus Maui Nui inspired you to take action or involve others in building the future we all want?

Everybody knows we have a problem with our landfill so we wanted to learn how to recycle, and how to make Maui a better place to live. We started by talking to Focus Maui Nui, and to people in the community about how, and where we could recycle and what it takes to get the job completed. We got involved with the plastic people, the glass people, even with the composting in our garden – we just wanted to avoid adding to the landfill as much as possible.

Focus Maui Nui is also about building community. How do you see yourself fitting into that strategy?

At AK's café, we're concerned about the environment and with the social focus on the community whether it be the recycling program or the diet of the local clientele. You know, we're not here to be just another restaurant, but to teach people to eat better, to take care of the local population and teach them something about nutrition.

What message do you want to send out to your fellow residents?

I think that if a lot more small businesses followed the blueprint of what Focus Maui Nui does, then a lot of us would, hopefully, become successful in what we do and how we go about things in Maui County. I encourage everyone to find out about this program, about the positive effects that it has and to take part in Focus Maui Nui.

FOCUS MAUI NUI: *The future rests with us...*

For information on how you, your group or company can get involved, contact 875-2300 or visit www.focusmauinui.com.

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