

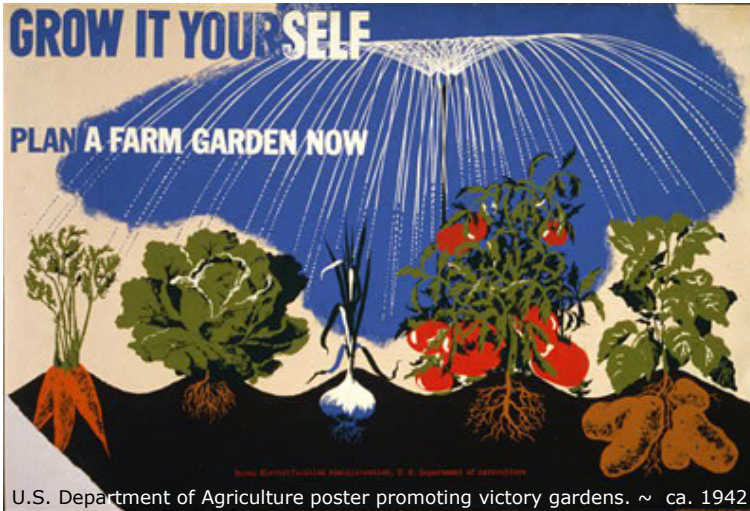
IMPROVE EDUCATION
 PROTECT THE ENVIRONMENT
 ADDRESS INFRASTRUCTURE CHALLENGES
 ✓ ADOPT SUSTAINABLE ECONOMIC STRATEGIES
 MEET HUMAN NEEDS & PRESERVE LOCAL CULTURE

FOCUS OUR
 MAUI ISLANDS
 NUI OUR FUTURE

Own it!

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SOWING SEEDS FOR SUSTAINABILITY



U.S. Department of Agriculture poster promoting victory gardens. ~ ca. 1942

WHAT IS A VICTORY GARDEN? Victory Garden is not just PBS's longest running gardening show on television. During World War I & World War II, also called war gardens or food gardens for defense, these were vegetable, fruit and herb gardens planted at private residences to reduce the pressure on the public food supply brought on by the war effort. These gardens were also considered a civil "morale booster" because gardeners felt empowered by their contribution of labor and rewarded by the produce grown. Today food travels thousands of miles over many days from farm to table, and the cycle of planting, fertilizing, processing, packaging, and transporting our food uses enormous amounts of energy and contributes to global warming. Hawaii has less than a seven day supply of many foods, especially perishables. Some 90% percent of our food is imported. Drawing from the rich history of World War I & II Victory Gardens, there is a growing movement giving a new meaning to 'victory':

In 1943, 20 million private and public gardens were producing 8 million tons of food.

- ◆ fresher, healthier food consumption
- ◆ independence from corporate food systems
- ◆ self-sufficiency, sustainability, and good stewardship
- ◆ more people involved in the natural environment

PLANT AN 'ALOHA AINA' GARDEN

FOR FURTHER INFORMATION VISIT revivevictorygarden.org
 and futurefarmers.com/victorygardens

He who plants
 a garden
 plants
 happiness.
 If you want to
 be happy
 for a lifetime,
 plant a
 garden.

~ Chinese Proverbs



Focus Maui Nui is a community-driven vision for the future of our islands, spearheaded by Maui Economic Development Board, Inc., a nonprofit organization dedicated to the economic well-being of Maui County. VISIT OUR WEBSITE AT www.focusmauinui.com or CALL 808.875.2300