

IMPROVE EDUCATION
PROTECT THE ENVIRONMENT
ADDRESS INFRASTRUCTURE CHALLENGES
ADOPT SUSTAINABLE ECONOMIC STRATEGIES
MEET HUMAN NEEDS & PRESERVE LOCAL CULTURE

FOCUS OUR
MAUI ISLANDS
NUI OUR FUTURE

Own it!

UNPLUGGED



LIVING 'OFF THE GRID' -- that is, without reliance on public utilities for things like electricity and water -- has jumped into national and local prominence over the past few years. The movement is growing as energy prices rise and the cost of off-grid technologies fall, with nearly 200,000 people unplugged nationally. The rural nature of Maui County, together with its climate and culture, has beckoned 'off the grid' communities since the hippie days of the 60s & 70s. It is estimated that there are around 600 such households in Maui Nui.



And technological advances in alternative energy options have unquestionably raised the bar. Still, for most of us living 'off the grid' is not an option.

But being smart about energy conservation in our 'on the grid' homes is a lesson we can learn:

Buy energy-efficient appliances

A fridge with the Energy Star rating uses 20 percent less energy than one without.

Wash your clothes with cold water

Nearly 90 percent of energy used when washing clothes comes from heating the water.

Switch to energy-saving compact fluorescent light bulbs

They use about one-fourth the energy.

Check out more

<http://www.together.com/us/ideas>

"In many cases it requires a few lifestyle modifications and a different day-to-day routine."

~ www.treehugger.com



FOCUS MAUI NUI is a community-driven vision for the future of our islands, spearheaded by Maui Economic Development Board, Inc., a nonprofit organization dedicated to the economic well-being of Maui County. VISIT www.FocusMauiNui.com or CALL 808.270.6801