

IMPROVE EDUCATION
 PROTECT THE ENVIRONMENT
 ADDRESS INFRASTRUCTURE CHALLENGES
 ADOPT SUSTAINABLE ECONOMIC STRATEGIES
 MEET HUMAN NEEDS & PRESERVE LOCAL CULTURE

FOCUS OUR
 MAUI ISLANDS
 NUI OUR FUTURE

Own it!

Singing in the RAIN



Ua is the Hawaiian word for rain. But that's just the beginning. Entwined within Hawaiian song and poetry, rain may signify joy, life, growth, greenery, the presence of gods or royalty, sexual relations, beauty or hardship.

Light rains and mist might be a sign of good fortune, and heavy rains may be indicative of grief, sorrow and tears.

In the richness of the Hawaiian language, every type of rain has it's own name and meaning, and is often associated with particular places:



kili, much beloved rain
ko'iawe, light moving rain
kili hau, chilly rain
ua nāulu, showery rain
ua hō'e'ele, drenching rain
ua lani pili, rain downpour
ua ho'okina, continuous rain
ua hekili, rain with large drops
ua hikiki'i, slanting rain
llilani, unexpected rain
Uakoko, rainbow-hued rain
kuāua hope, spring rain
ka ua 'awa, bitter rain (grief)

Ua Like Nô A Like (My Heart's Choice)

*Ua like nô a like
 Me ka ua Kanilehua
 Me he ala e `i mai ana
 Aia i laila ke aloha*

**It is like the rain
 That produces the lehua blossom
 It seems to say to me
 Love is there**

~ Words & music by Alice Everett

Hawaiian
 culture has
 many signs
 and omens
 still observed
 today.
 Rain and
 rainbows are
 considered
 blessings
 from the
 gods.



FOCUS MAUI NUI is a community-driven vision for the future of our islands, spearheaded by Maui Economic Development Board, Inc., a nonprofit organization dedicated to the economic well-being of Maui County. VISIT www.focusmauinui.com or CALL 808.270.6801