

IMPROVE EDUCATION
 PROTECT THE ENVIRONMENT
 ADDRESS INFRASTRUCTURE CHALLENGES
 ADOPT SUSTAINABLE ECONOMIC STRATEGIES
 MEET HUMAN NEEDS & PRESERVE LOCAL CULTURE

FOCUS OUR
 MAUI ISLANDS
 NUI OUR FUTURE

Own it!

LEADING THE NATION



Hawaii leads the nation in ethnic diversity.



The breadth of Hawaii's cultural richness results from a long history of immigration starting with the Polynesians, through trading days, whaling days, the plantation

days, and refugee resettlement. Between 2002-2006 alone people have immigrated to Hawaii from over 164 different countries.

(DEPARTMENT OF HOMELAND SECURITY)



HAWAII IS ONE OF ONLY

FOUR STATES (plus the District of Columbia) with a majority of the population made up of minorities. Some population projections expect this to be true of the entire U. S. population in 2050.

Numbers Speak

	MAUI NUI	HAWAII	U. S.
Total Population	140,415	1,276,534	298,757,310
White	38.1%	26.5%	74.1%
Black	0.8%	2.4%	12.4%
American Indian/ Alaska Native	0.3%	0.3%	0.8%
Asian	28.0%	39.7%	4.3%
Native Hawaiian/ Pacific Islander	9.6%	8.5%	0.1%
Other Race	1.2%	1.3%	6.2%
Mixed-2 or more	22.0%	21.3%	2.1%
(Hispanic/Latino	8.8%	8.1%	14.7%)

2005-2007 US Census ACS

"For we know
 that our
 patchwork
 heritage is
 a strength,
 not a
 weakness."

~ Barack Obama
 44th President, USA
 Inaugural Address



FOCUS MAUI NUI is a community-driven vision for the future of our islands, spearheaded by Maui Economic Development Board, Inc., a nonprofit organization dedicated to the economic well-being of Maui County. VISIT www.focusmauinui.com or CALL 808.270.6801