

IMPROVE EDUCATION  
PROTECT THE ENVIRONMENT  
ADDRESS INFRASTRUCTURE CHALLENGES  
ADOPT SUSTAINABLE ECONOMIC STRATEGIES  
MEET HUMAN NEEDS & PRESERVE LOCAL CULTURE

FOCUS OUR  
MAUI ISLANDS  
NUI OUR FUTURE

*Own it!*

### DID YOU KNOW ~

Every state in America has islands.  
Hawaii is the only all-island state.  
Maui is the only multi-island county.



Photos courtesy NASA

#### MAUI COUNTY GENERAL PLAN

The General Plan is a term for a series of planning documents that will guide future growth and policy creation in the County. The Countywide Policy Plan acts as an overarching values statement and is an umbrella policy document for the Island and Community Plans. The Maui Island Plan will function as a regional plan and address the unique problems and needs of the Island of Maui and establish specific policies relating to regional systems such as transportation, utilities, and growth management for the Island of Maui. The Community Plans will reflect the unique characteristics of each Community Plan area and enable residents and stakeholders within those areas to address location specific challenges. In addition to the General Plan, Maui County also maintains a variety of other plans, each designed to meet specific administrative, funding or policy goals. The General Plan is intended to support, not supplant, these ongoing planning efforts. Moreover, the General Plan encourages the development of additional functional plans for various county systems or specific area plans. One of the greatest challenges in the development of this plan was avoiding duplication of efforts and ensuring that the plan would complement, rather than compete with other county and State Plans.

Excerpt from DRAFT MAUI ISLAND PLAN, Introduction.  
<http://mauicounty.gov/Departments/Planning/gp2030/>

“The  
loveliest  
fleet of  
islands  
that lies  
anchored  
in any  
ocean.”

~Mark Twain



FOCUS MAUI NUI is a community-driven vision for the future of our islands, spearheaded by Maui Economic Development Board, Inc., a nonprofit organization dedicated to the economic well-being of Maui County. VISIT OUR WEBSITE AT [www.focusmauinui.com](http://www.focusmauinui.com) or CALL 808.270.6801