

IMPROVE EDUCATION
 PROTECT THE ENVIRONMENT
 ADDRESS INFRASTRUCTURE CHALLENGES
 ADOPT SUSTAINABLE ECONOMIC STRATEGIES
 MEET HUMAN NEEDS & PRESERVE LOCAL CULTURE

FOCUS OUR
 MAUI ISLANDS
 NUI OUR FUTURE

Own it!

BEING COASTAL



**There are 3,140 counties in the United States.
 21% (673) are classified as coastal.
 More than half of the U.S. population
 lives in a coastal county.
 The entire state of Hawaii is now
 included in the coastal zone
 (previously state forest reserve lands were exempt).**

Coastal areas are home to a wealth of natural resources, and they also sustain a wealth of economic activity. They are home to some of the most developed areas in the nation. Although population increase and coastal development produce numerous economic benefits, they also may result in the loss of critical habitat, green space, and biodiversity. In 2003, 23 of the 25 most densely populated U.S. counties were coastal.



The nation's coastal population is expected to increase by more than 12 million by 2015. Coastal population

growth is generally the same rate as the entire nation, but in the limited space of coastal counties. This increasing density makes the task of managing coastal resources increasingly difficult. Public policymakers in coastal counties are confronted with the task of finding a balance between benefiting from economic growth while mitigating the effects of this growth on coastal environments.

*Population Trends Along the Coastal United States:
 1980-2008 ~US Department of Commerce, NOAA*

“All of
 Hawaii’s
 counties
 are coastal
 counties.”

~ NOAA List of Coastal
 Counties for the
 Bureau of Census



FOCUS MAUI NUI is a community-driven vision for the future of our islands, spearheaded by Maui Economic Development Board, Inc., a nonprofit organization dedicated to the economic well-being of Maui County. VISIT www.focusmauinui.com or CALL 808.270.6801